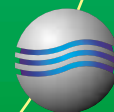


**ADIX APS:  
ENHANCE  
PRODUCTIVITY  
TODAY AND TOMORROW**



**A Flexible Communications Platform  
That Grows With Your Business**



**IWATSU™**  
VOICE NETWORKS

# A D I X A P S

## A F L E X I B L E C O M M U N I C A T I O N S P L A T F O R M

**T**he ADIX APS (Application Processing System) is the culmination of Iwatsu's commitment to provide a single, easily expandable telecommunications platform that meets the needs of both large and small businesses. Because communication is at the foundation of every successful business, Iwatsu has designed the ADIX APS to provide the reliability, flexibility, and ease of use you expect from your telephone system.

### Enhance Productivity Today and Tomorrow

ADIX APS is engineered to help make your business more productive and profitable both today and tomorrow. Whether you require the flexibility of features such as ISDN and Automatic Call Distribution (ACD), the capability to grow your telephone system as your business grows, or productivity enhancing features such as integration with your PC network, ADIX APS can be configured to satisfy your needs. Additionally, Iwatsu's product development is never on hold. As new telecommunications technologies emerge, ADIX APS will continue to provide your business with one of the fundamental resources required

to gain a competitive advantage -- advanced communications.

### Legendary Reliability

Iwatsu has been engineering quality telecommunications products since 1938. The ADIX APS, built in Iwatsu's ISO 9002 approved facilities, continues to set the standard for reliability against which all other telecommunications products are compared.



### Computer Telephony Solutions

ADIX APS is designed to serve as the foundation for advanced Computer Telephony Integration (CTI) solutions. CTI will help your business achieve a higher level of flexibility and productivity by linking your voice network

with your data network. Benefits of CTI include a more knowledgeable work force, enhanced customer service, and shortened call duration.

Two of Iwatsu's most prominent CTI applications are the Contact Point Personal Information Manager Integration Application and ADIX Message Navigator Unified Messaging Application.

### Omega-Phone Telephones

ADIX APS features Omega-Phone Digital Key Telephones. Omega-Phone Telephones help simplify the way people communicate by putting essential information at the fingertips of each user. Omega-Phones have eight fully programmable feature keys with red LEDs, four fixed feature keys, 12 multipurpose keys with red and green LEDs, and an optional Liquid Crystal Display. An additional 12 multipurpose keys may be easily added. All LEDs are fully programmable for feature and line status indication. In addition to the standard desktop set, you may also choose from an economical MKT Digital Phone, the DCKT900 Digital Wireless Key Telephone, or the Omegatrek PS6 Portable Station. A Direct Station Selection Unit and Attendant Console are also available.

# RM THAT GROWS WITH YOUR BUSINESS

## **Integrate Mobility into Your Corporate Culture**

By enhancing the ADIX APS with the multi-cell/multi-user Omegatrek wireless system, you can make and answer calls and access communications features such as forwarding, message waiting indication, conferencing and voice mail from anywhere in an office building or campus. The many Omegatrek features can be customized to meet the demands of a business. The result is measurable gains in productivity by improving response times, cutting down on wasted time spent trying to locate people and missing fewer calls.

## **Totally Transparent Communications Networking**

Campus APS is a feature of the ADIX APS that seamlessly links multiple systems in a fully transparent voice network. ADIX APS systems joined in a Campus APS network are actually operating as one system. Because Campus APS is fully transparent, your employees can work together more efficiently, while your customers benefit from better service.

## **Iwatsu's Call Center Solutions**

At Iwatsu, we believe that a part of every business can be referred to as a "call center." For this reason we've designed our ADIX ACD to offer both traditional and informal call centers the following competitive advantages:



- Improve Customer Service using Flexible Call Routing to send calls to the most qualified group or person.
- Customize call handling based on incoming line, time of day, or agent availability using Sequence Tables.
- Monitor agent productivity and optimize staffing with TASKE® Call Center Management Tools for ADIX ACD.

## **Greet Callers with a Live Voice or Auto Attendant**

Iwatsu offers two choices to automate the way calls are routed into your system - Omega-Voice VMI or ADIX Telephony Office-Linx. Both offer a wide selection of user programmable options as well as an automated attendant which may be used to greet callers with specific announcements based on the incoming line or number dialed.

Omega-Voice VMI, an integrated Voice Mail System manufactured by Iwatsu, provides your company with the presence and call processing power of a large-scale voice mail system in a revolutionary package. Omega-Voice VMI features up to 8 voice mail ports, 600 mailboxes, and 300 hours of message storage.

ADIX Telephony Office-Linx is a PC-based voice and call processing server developed by Esna Technologies in partnership with Iwatsu. Telephony Office-Linx features unlimited subscribers, visual call and message management and unified messaging.

## Seamless Growth to 472 Ports

The modular design of ADIX APS provides a seamless growth path from a 4-line, 8-station system to a maximum of 472 ports. ADIX APS is easily expanded by adding expansion modules and hardware to the system common module. ADIX APS systems are also networkable. Regardless of system size, each user has access to the entire ADIX APS feature set. This includes features such as Conference Calls, Station Messaging, Toll Restriction, Hunt Groups, Call Coverage, and Speed Dial.

